

# PROGRAM OF THE INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE

*Promising areas of theoretical and applied research '2021*

*Bulgaria, September 2021*

*in conjunction with the  
D.A. Tsenov Academy of Economics – Svishtov, Bulgaria*

**Dates:** September 16-17 2021

**Sections:**

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|---|---|
| 1. Innovative machinery, technology and industry          | 13. Economics and trade                           |
| 2. Computer science, cybernetics and automation           | 14. Management and marketing                      |
| 3. Security systems in the modern world                   | 15. Tourism and recreation                        |
| 4. Development of transport and transport systems         | 16. Education and pedagogy                        |
| 5. Architecture and construction                          | 17. Physical education and sport                  |
| 6. Physics and mathematics                                | 18. Psychology and sociology                      |
| 7. Chemistry and pharmaceuticals                          | 19. Philosophy                                    |
| 8. Medicine and healthcare                                | 20. Philology, linguistics and literary criticism |
| 9. Biology and ecology                                    | 21. Legal and political sciences                  |
| 10. Agriculture, forestry, fisheries and water management | 22. History                                       |
| 11. Geology, geophysics and geodesy                       | 23. Art criticism and culture                     |
| 12. Geography, demography and astronomy                   |   |

## **Organizing Committee:**

**Chairman:**

Shibaev A.G. Academician, Doctor of Technical Sciences, Professor

**Scientific Secretary:**

Kuprienko S.V. candidate of technical sciences

**Members of the organizing committee:**

More than 230 doctors of sciences in all areas of the symposium. Learn more at [www.sworld.education](http://www.sworld.education)

**September 16, 2021:** The beginning of the sections of the Conference.

### ***Computer science, cybernetics and automation***

HARMFUL ACTIVITIES IN THE INFORMATION SYSTEM OF THE ORGANIZATION IN CONTEXT OF MODERN LIFE, TYPES AND METHODS OF ITS DETECTION	Bondarenko Nataliia, graduate student, State University of Telecommunications, - Ukraine
	Dmitriev Viacheslav, graduate student, Senior Lecturer, State University of Telecommunications, - Ukraine

### ***Security systems in the modern world***

THEORETICAL APPROACH TO DETECTING MALICIOUS PROCESSES BASED ON THE ANALYSIS OF THE STATES OF THE ENTITY OF THE INFORMATION SYSTEM	Gakhov Serhii Oleksandrovykh, candidate of military sciences, assistant professor, State University of Telecommunications, - Ukraine
	Haidur Halyna Ivanivna, Doctor of Technical Sciences, Professor, State University of Telecommunications, - Ukraine

### ***Agriculture, forestry, fisheries and water management***

FORMATION OF PRODUCTIVITY OF MAIZE HYBRIDS DEPENDING ON THE EFFICIENCY OF CHEMICAL PROTECTION AGAINST BACTERIAL STEM ROT IN THE CONDITIONS OF THE STEPPE OF UKRAINE	Chernykh Svitlana Anatoliivna, candidate of agricultural sciences, assistant professor, Dnipro State Agrarian and Economic University, - Ukraine
	Lemishko Svitlana Mykolayivna, candidate of agricultural sciences, Senior Lecturer, Dnipro State Agrarian and Economic University, - Ukraine
	Pashova Valentina Trifonivna, candidate of agricultural sciences, assistant professor, Dnipro State Agrarian and Economic University, - Ukraine
	Gusarova Svitlana Viktorivna, student, Dnipro State Agrarian and Economic University, - Ukraine

### ***Economy and trade***

FEATURES OF THE USE OF ELECTRONIC COMMERCE BY TOURIST DESTINATION SUBJECTS	Molchanova Violetta Sergeevna, Sochi State University, - Russia
DEVELOPMENT OF DIGITALIZATION OF THE ECONOMY IN UKRAINE AND EU COUNTRIES	Kasianenko Ivan , student, National Technical University of Ukraine "Igor Sikorsky Kyiv Polytechnic Institute", - Ukraine

### ***Management and marketing***

METHODS FOR DETERMINING HUMAN NEEDS AND THE IMPACT OF NEEDS ON THE FORMATION OF HUMAN CAPITAL	Arnaut Marina Nikolaevna, PhD in Economics, assistant professor, Vladivostok State University of Economics and Service, - Russia
	Bogdanova Antonina Vyacheslavovna, student, Vladivostok State University of Economics and Service, - Russia

SYSTEM OF MARKETING SUPPORT FOR PROMOTION OF INNOVATIVE PRODUCTS OF CONSTRUCTION ENTERPRISES	Ivakhnenko Iryna Sergiivna, Doctor of Economic Sciences, assistant professor, Kiev National University of Civil Engineering and Architecture, - Ukraine
	Sakharova Julia Alexandrovna, student, Kiev National University of Civil Engineering and Architecture, - Ukraine
	Vorona Anna Sergeevna, student, Kiev National University of Civil Engineering and Architecture, - Ukraine
	Prytula Anastasia Sergeevna, student, Kiev National University of Civil Engineering and Architecture, - Ukraine
SCIENTIFIC AND PRACTICAL CONCEPTUAL APPROACHES TO IMPROVING THE INVESTMENT PROVISION OF THE AGROSECTOR OF UKRAINE	Olesya Finagina, Doctor of Economic Sciences, Professor, Cherkasy State Technological University, - Ukraine
	Oksana Rudenko, PhD in Economics, assistant professor, Cherkasy State Technological University, - Ukraine
	Yuliia Khoroshun, graduate student, Cherkasy State Technological University, - Ukraine

### ***Education and pedagogy***

ORGANIZATION OF TEXT ACTIVITIES WHEN STUDYING READING FOR DETAIL	Nikitina Iryna Petrivna, specialist, Dnipropetrovsk State University, - Ukraine
SCIENTIFIC AND METHODOLOGICAL SEMINARS FOR TEACHERS OF MATHEMATICS AS A FORM OF PROFESSIONAL DEVELOPMENT AND IMPLEMENTATION OF THE RELATIONSHIP IN THE "SCHOOL-PEDAGOGICAL UNIVERSITY" SYSTEM	Yarovaya Yevgeniya Anatolyevna, candidate of pedagogical sciences, assistant professor, Novosibirsk State Pedagogical University, - Russia
	Zhafyarov Akram Zhafyarovich, Doctor of Physical and Mathematical Sciences, Professor, Novosibirsk State Pedagogical University, - Russia
ASSESSMENT OF THE CREATIVE POTENTIAL OF MODERN YOUTH	Moroz Lyudmila Ivanovna, PhD in Economics, assistant professor, NVC "Lviv Polytechnic", - Ukraine
TEACHING THE METHODOLOGY OF MATHEMATICS OF STUDENTS OF NON-PEDAGOGICAL DIRECTIONS	Shestakova Lidia Gennadievna, candidate of pedagogical sciences, assistant professor, Perm State National Research University, - Russia
STUDY OF GRAPHICS IN THE PROFESSIONAL TRAINING OF THE FUTURE TEACHER OF FINE ARTS	Sosnina Kateryna Oleksandrivna, master, University of Grigory Skovoroda in Pereyaslav, - Ukraine
	Nosachenko Tetyana Borysivna, candidate of pedagogical sciences, assistant professor, University of Grigory Skovoroda in Pereyaslav, - Ukraine
SOCIAL COMPETENCE OF FUTURE SOCIAL WORK SPECIALISTS	Makar Lyudmila Mikhailovna, candidate of pedagogical sciences, assistant professor, Kharkiv National Pedagogical University named after G.S. Pans, - Ukraine

**Psychology and Sociology**

PROFESSIONAL CONSCIOUSNESS AND PSYCHOLOGICAL FEATURES OF HELPING PROFESSIONS	Astremska Iryna, PhD in Psychology, assistant professor, Petro Mohyla Black Sea National University, - Ukraine
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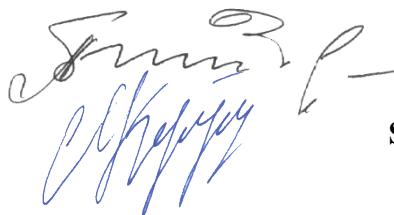
**September 17, 2021:** Summarizing. Recommendations for the publication of materials in the conference proceedings. Closing of the annual scientific-practical conference.

**Chairman of the Organizing Committee**

*Doctor of Technical Sciences, Professor, Academician*

**SWorld Project Manager**

*Ph.D.*



**A.G. Shibaev**

**S.V. Kuprienko**